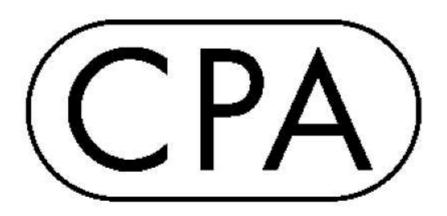
## Vitaliy K presents...

# \* \$567.21 a DAY CPA METHOD \*



## \$567.21 a DAY CPA METHOD



Thanks for purchasing my \$567.21 a DAY CPA METHOD and I should say this method really works.

I am sure that after reading my report you will be making at least \$500 a day spending only 2-3 hours of your time.

Yes my method works for only those who take action and not sitting around and waiting for money to roll in.

If you are ready - let's get started.

#### What is CPA Marketing?

CPA is an acronym for cost-per-action and represents an online advertising payment model in which payment are based only on qualifying actions such as sales, registrations, leads, downloads, form submissions.

This is quite an important section so please pay attention. This is where people tend to get confused and ask a lot of questions.

CPA Affiliate Marketing companies are those huge millionaire marketing companies which you guys are going to join. These companies act as the middle man and in turn pay you to generate leads for their clients.

There are lots of CPA affiliate marketing companies and personally I am a member of several networks just in case one day I wake up and find myself banned for no apparent reason.

So it is best you spread your wings and join right now. Here is the one I highly recommend:

www.coprosper.com

#### **How To Get Accepted Into CPA Networks?**

If you have your own website it will help you to make money from CPAs.

Set up a cool domain and order a web hosting and of course get yourself a real business email associated with your domain.

It should look like this one: admin@yourwebsite.com

Usually you will get approved very quickly, but sometimes you will be called upon registration.

For instance you will get automatically accepted to www.cpalead.com





You can click GET STARTED NOW and complete the sign-up process.

But if you apply for example for www.coprosper.com be ready that the reviewer will ask you these two questions:

- How do you promote offers?
- What type of offers are you interested in?

You can write something like:

Dear Affiliate Manager,

I have been marketing with cpa for years and I have my own website. I use PPC marketing and free forum postings to drive traffic to my website where I place your offers. I use lots of other traffic sources and usually all offers are converting well with them...

More often it is enough to get accepted with any cpa networks.

If you use other whitehat methods mention them as well to get more chances to get accepted.

### How to choose your first cpa offer right

There is a great deal of CPA offers you can choose. I would recommend selecting LEAD cpa offers. It means the visitor needs to fill in his email address and/or name and you will get your commission.

Payouts are normally much higher for longer forms.

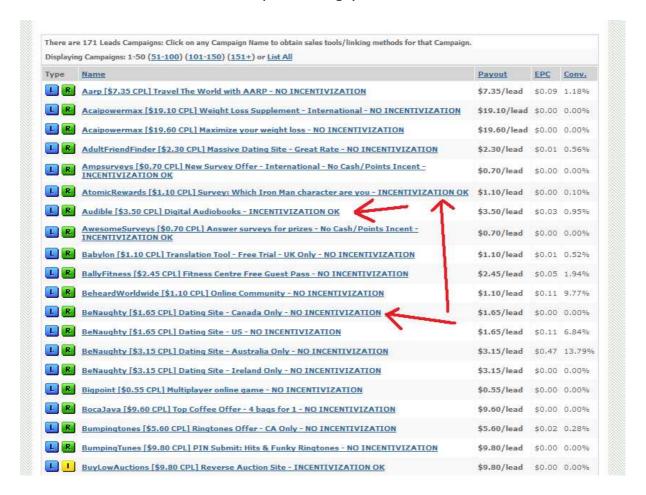
This a typical dating offer, where you can make \$3.15 if the visitor fills in some information.





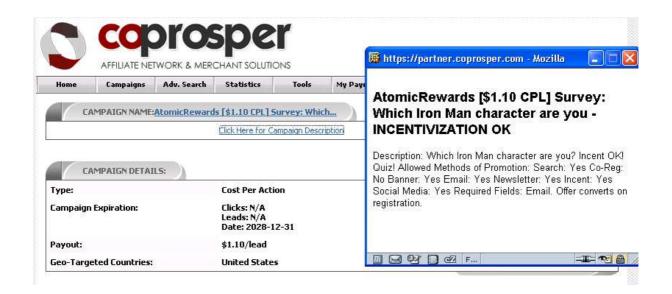
You cannot incentivize traffic here, but I would recommend selecting offers where you can incentivize traffic, which means sometimes offering a new bonus or a gift in order for people to fill in your offer.

Please check the rules before promoting your offer.



Let's assume you send 1000 visitors to your freebie offer and the landing page converts at 15% of your traffic, which means 150 visitors and the offer is a simple email submit or a simple survey that pays you \$1,10 per lead, so you can easy make \$165 immediately.

I would recommend selecting offers which are really popular at the moment like thos one. The offer can be incentivized, so you can promote it using such great methods of promotion: social media marketing, newsletter, email promos etc.





One of my best-working methods is to go to google.com and search which forums and discussion boards are popular on the topic.

It seems to be that IRON MAN theme is very hot at the moment and many people are willing to know more and more about this popular movie.

I've just found a great forum here:

http://www.advancediron.org/forums



Try to find out which threads are really hot at the moment and start a discussion.

For instance this one has 10711 and I am always try to find such hot topics and start a similar thread.



You can add your signature to your first and next posts, so people will be forwarded to the landing page with your cpa offer and if they are interested they will sign up and you get your commissions.



#### Method #2 (Buzz Method)

You can create a CPA Poll Page where you can ask people to take part in the poll to find out what they think. This method works extremely well, because people like to take part in polls and say theit opinion.

First we need to go to www.buzz.yahoo.com and find out what is hot at the moment.

I found that "Lady Gaga Confirms She Was to Open for Michael Jackson" is hot at the moment.

Gershwin Prize for Popular song, McCartney is set to perform at the... » See more Comments (180) | First buzzed by: Backhertz

#### Lady Gaga Confirms She Was to Open for Michael Jackson

new.music.yahoo.com - Made Popular: 12 hours ago

Posted Wed Jun 2, 2010 9:31am PDT by Joseph Brannigan Lynch in Stop The Presses! **buzz up!** » See more



Comments (36) | First buzzed by: Gabe

Many people are interested in this hot topic and we can make lots of buzz to rake in our commissions as well.

You can start making frist steps.

Create your first blog post on a free server like www.blogger.com and upload some videos of Lady Gaga and write some posts about Lady Gaga.

Your next step is to place a content unlocker from cpalead.com on your page, so people can take part in the survey to watch the video.

I often use this method by promotin free materials or hot news and videos.



So the main question here is how to drive traffic to your cpalead.com offer?!

The answer is simple: "Go to the place where people are discussing Lady Gaga's clothes, music, style etc."

I have never known there are so many forums about Lady Gaga like this one:

http://www.buzzjack.com/forums/Lady-GaGa-Forum-f154.html

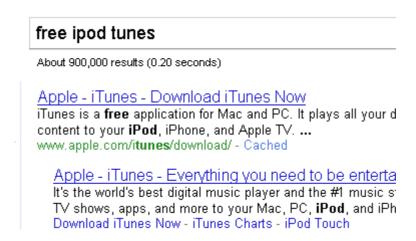
8 Pa	8 Pages ▼ 1 2 3 > »							
Lady GaGa Forum								
		Topic Title	Replies	Topic Starter	Views			
	1	Pinned: Lady GaGa    Chart Runs & Sales [] 1 2 3 > 6	117	<u>Kath Kinda Busy</u>	8,195			
	1	Pinned: Lady GaGa    Eh Eh?! [ ] 1 2 3 >> 10 Small news stories	198	<u>RyanJL</u>	4,728			
	1	Pinned: Lady GaGa    GaGallery [ 1 2 3 > 6	108	<u>Aidan Gleek</u>	41,096			
	1	Pinned: Lady GaGa    Music Videos	<u>0</u>	<u>Rain</u>	636			
Forum Topics								
	(1)	■ Lady GaGa tests 'Borderline Positive' for Lupus	1	<u>WillR0713</u>	35			
		Aleiandro // [D 1 2 3 » 15 3rd single	288	Chris It Up	9,581			
		Poll: What should be the 4th single off 'The Fame Monster'? 5 songs to choose from	<u>19</u>	<u>Chriss S</u>	136			
		The Monster Ball Tour [] 1 2 3 > 6 EXTRA UK DATES ADDED	111	<u>Aidan Gleek</u>	3,873			

So you can start your Hot THREAD with the thread headline "Lady Gaga Confirms She Was to Open for Michael Jackson" with the signature linked with your cpa offer and you will be amazed how many people will take part in the survey to see HOT news about Lady Gaga.

#### Method #3

Many people like to download FREE materials or FREE videos, scripts, software etc.

There are also lots of people that like to have FREE iPod Tunes as well.



There are lots of keyword combinations for the keyword: free ipod codes, free itunes, free itunes download etc.

For some keywords there are not so many competition and it will be much easier to rank on the first page in Google.

We can create another blog on <a href="www.blogger.com">www.blogger.com</a> and fill it with posts, but include some keywords that will help people to find our blog much faster and entice them to fill the cpa offer.

You can use this concept with other "FREE" keywords.

FREE MOVIE DOWNLOADS

FREE ADWORDS COUPONS

FREE DVD MOVIES

The market here is huge and as I said people like FREE STUFF.

I searched some time ago for FREE ADWORDS COUPONS and had to fill in the form to get it. It means if it works with me – it would also work for sure with other people.

#### Method #4

I guess you watched "Twilight". This movie gained worldwide millions of fans. It was really a huge success and sparked a whole range of merchandise everything from Twilight birthday cake toppings to Twilight t-shirts.

The movie was a HOT TREND and there are millions of teen girls logging on searching for anything related to Twilight and in particular Edward Cullen.



98,300,000 backlinks for twilight!



The savvy super affiliates always use this time to rake in good money and explode their CPA earnings using the simple method that I am going to show you right now.

Our first step is to identify a hot trend and compile a massive list of hidden cheap keywords related to this HOT EVENT.

Understand the demographic makeup of the traffic attracted to our event and select a CPA Offer suited to this demographic that offers some rewards and is easy to fill in.

We can then offer a poll and creat attention using PPC, moreover we will buy cheap traffic and optimize our campaign.

Next day we will repeat our steps to rake in more cpa cash.

Let's get our keyword list together.

twilight 76,042 searches (top 100 only)  Want m		<u>Want more twilight keywi</u>
		Searche
1	twilight ( <u>search</u> )	16,784
2	twilight new moon ( <u>search</u> )	2,626
3	twilight movie ( <u>search</u> )	2,134
4	upcoming twilight movie ( <u>search</u> )	2,093
5	twilight soundtrack ( <u>search</u> )	1,742
6	twilight dvd ( <u>search</u> )	1,546
7	twilight saga ( <u>search</u> )	1,380
8	read twilight book online ( <u>search</u> )	1,272
9	twilight screensavers ( <u>search</u> )	1,262

10	twilight new moon movie trailer ( <u>search</u> )	1,226
11	watch twilight the movie (search)	1,201
12	twilight movie trailer ( <u>search</u> )	1,064
13	twilight new moon book read online (search)	1,062
14	twilight games ( <u>search</u> )	988
15	twilight bella and edward ( <u>search</u> )	966
16	twilight fan fiction ( <u>search</u> )	954
17	the movie twilight ( <u>search</u> )	926
18	twilight new moon movie ( <u>search</u> )	918

I always use <a href="http://freekeywords.wordtracker.com">http://freekeywords.wordtracker.com</a> to gather hot keywords for every event. It will help you to grow your list into hundreds.

19	watch full twilight movie ( <u>search</u> )	894
20	twilight zone ( <u>search</u> )	844
21	the twilight saga new moon ( <u>search</u> )	806
22	movie twilight starring reese witherspoon (search)	799
23	twilight cast ( <u>search</u> )	760
24	twilight new moon trailer ( <u>search</u> )	740
25	zelda twilight princess ( <u>search</u> )	729
26	twilight full movie ( <u>search</u> )	725
27	twilight edward cullen ( <u>search</u> )	686
28	twilight edipse ( <u>search</u> )	680
29	twilight saga new moon ( <u>search</u> )	667
30	twilight characters ( <u>search</u> )	666
31	zelda twilight princess walkthrough ( <u>search</u> )	665
32	watch free full movies twilight ( <u>search</u> )	648
33	the twilight saga: new moon (search)	645

## \*\*\* HOW TO CHOOSE A HOT (TREND) CPA OFFER \*\*\*

You need to choose a hot cpa offer very carefully this time.

Age, interests, gender, country of origin and so on all matter when it comes to matching the right kind of offer with the right person. If you get this wrong your conversion rates will bomb.

A 40 year old woman, for example, searching for the latest diet fad (Acai Berry comes to mind) will be enticed by a weight related offer rather than the chance to win a free TV! The free TV will appeal to a gamer looking for reviews of the latest Xbox release.

Everybody likes to get free stuff but the more the free gift matches the profile of your visitor the more success you will have with conversions.

This method worls a bit differently as a FORUM METHOD. Here you need to understand what people need most.

Now let's take a closer look at what is popular right now.

Sex and The City 2 is a hot trend right now.

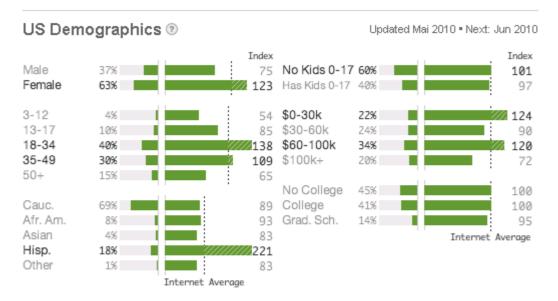
Let's go to <a href="www.quantcast.com">www.quantcast.com</a> and type sexandthecitymovie.com because this website has around 35,000.00 visitors a month and we can understand thus the demographic of our visitors.



Quantcast has shown that the SEX and THE CITY 2 is really hot at the moment, but of course to choose a right traffic we need more information.

We have also some statistical data to work with.

63% of the traffic is FEMALE TRAFFIC and 40% of the traffic is aged between 18-34 years.



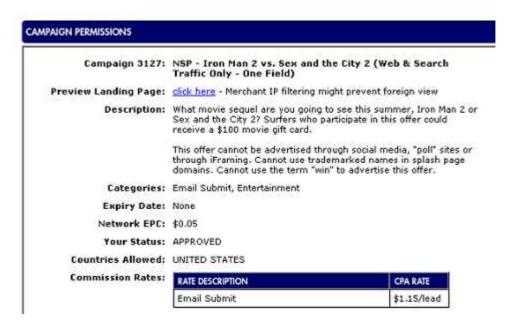
Income represents total household income. 100 index is internet average.

Embed | See Demographics

So we have all information to start profitable cpa campaigns and rake in good cpa cash.

Searching through some CPA Networks I have chosen maxbounty cpa offers.

The CPA offer looks like it will work well perfectly with all kinds of HOT MOVIES related traffic.



The user can choose which movie likes him best and receive \$100 gift card.



The offer pays \$1.15 per lead, so it is a quite good sum of money.

It has a one field to fill in and has a good call-to-action button, so we can work with this offer.

Now it's high time we created a landing page that converts and of course we need to start our campaign when the major traffic comes in. It happens just before or just after the movie release.

What you have to do is to create a topical poll – something that requires a clicking action.

Your page is going to ask a relevant question. Something like:

WHO IS THE SEXIEST - MIRANDA or CHARLOTTE?

IRON MAN 2 or SEX & THE CITY 2

After the visitor takes part in the poll he or she will be redirected to your page with a PRIZE (maxbounty cpa offer)

Every time you have a new offer to promote you can change your landing page and rake in good cpa cash.

But the landing page needs to have some similar elements. You need to make people vote for their favourite movies or favourite actors etc. and people should always have two choices.

# "IRON MAN 2" or "SEX AND THE CITY 2" CLICK ON THE PICTURE TO VOTE



When you create your landing page or change some elements of the page to get it ready for a new wave of traffic – keep in mind your target audience.

Ask yourself what you need to do people take action and submit their emails. Just try find out what excites people.

Create a good design with appeal to them.

#### **KEY ELEMENTS**

- TOPIC TO VOTE (people can even choose between two topics and say if they like this or that film) Fans always like to leave their votes and tell their opinion about the film.
- You can even help fans to identify themselves with the actor. Many fans like ROBERT DOWNEY Jr. and of course females like SARAH JESSICA PARKER in the "SEX & The City 2" Just place a photo of an actor in the center of the page to evoke an emotional response
- Place a very clear visual stimulus on the page, so the visitor can see clearly YES and NO buttons or/and IMAGES. Eyes of the visitor should see very clearly these points of action. Visual stimulus helps to increase conversion rate.

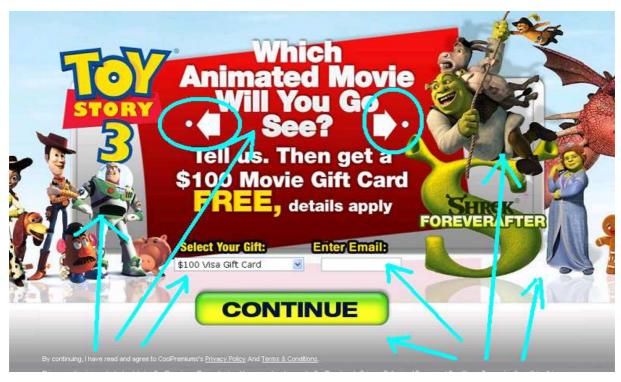
You can even include some text/information about movie(s) This
information will help you to increase your relevance in Google and if
you are the first to promote it before the release of the movie – it
will send your CPC through the roof, but it must be readable and do
not hide other elements of the page

You can be creative as you like with your landing page, but do not forget to add KEY ELEMENTS: arrows, call-to-action button, email submit, offering a gift card etc.

THE VISITOR HAS TO CHOOSE BETWEEN MOVIES, CHARACTERS etc. and of course VOTE for a FAVOURITE MOVIE OR A CHARACTER etc.

Another good advice is to add rate from 1 to 10 option as a call to action. Each number on the scale will lead to your cpa offer.

Here's an example of a popular cartoons (june 2010) and the page has a very good design and some of key elements.



Just experiment with different variations for different audiences, do split tests and always aim to maximize your conversions. It happens that you are the only advertiser before the movie is being released to offer such a great landing page with a poll inside.

Yes you can't be the only one who offers a cpa offer page, but this is a trick – your landing page is the key to success!

#### PPC Campaign

After you have created your landing page, chosen your keywords and a cpa offer – your next step is to write relevant ads and receive an insane amount of traffic to your landing page.

#### Toy Story 3 sucks?/Read before watching

Before You Watch Toy Story 3

Make Sure Read This First!

We have here a killer headline which grabs attention of people and makes them click on your ad.

The headline must be catchy and have some main keywords in it.

The description of your ad must be a no brainer, something incredible.

#### MASSIVE TRAFFIC

You can even create two campaigns in AdWords. I always do that to see the relevance of each campaign.

I run my first campaign under CONTENT NETWORK and the second one under SEARCH NETWORK.

Google's Content Network is a Goldmine for such CPA offers. You can receive many cheap clicks and increase your cpa leads conversions. Your ad will show on sites that are relevant to your ads.



You can receive thus a highly qualified traffic on some of the hottest sites for your event and paying no more than a few cents per click.

#### Final Words

All methods described in this guide are all working and you have a very good opportunity to use them to rake in more and more cpa cash.

Just be creative and always search for hot events: reality TV shows, celebrity deaths, sport events (Football World Championship) etc. The list here is endless.

Just imagine you were the first to put the video of Tom Cruise and Kathy Holmes Wedding





So you can start right now driving traffic to your CPA hot offers.

Remember that not every campaign will be a success, you have to test your campaigns first and of course only then you can see which campaign brings you more traffic.

I hope you enjoyed reading my ebook and now can get to work!

Believe me if you start using my methods you can generate good commissions very quickly.

Just think how many people are looking for HOT OFFERS and you can realize the potential of CPA market.

I have included here different methods of driving traffic to your CPA offers and I am sure you are able to make good money, but remember all this requires a bit of action.

Try to find a good niche first and then a good CPA offer related to that niche and then ATTACK interested people, but do not make it aggressive.

If you still have any questions, just fire them across to:

cpaffiliate79@gmail.com

**To Your Success** 

**Vitaliy K**